

INTERSCHUTZ

International exhibition for
Fire Prevention, Disaster Relief,
Rescue, Safety and Security

8–13 June 2015
Hannover · Germany

interschutz.de



Deutsche Messe
Hannover · Germany

Ready for the future.

INTERSCHUTZ



Meet new customers. And get ready for the future.

Four sections. One concept.

For over 50 years now INTERSCHUTZ has been writing a story of success. Originally conceived as a trade show for the fire services, INTERSCHUTZ has grown to become the world's leading exhibition for fire prevention, disaster relief, rescue and safety and security.

From the very start INTERSCHUTZ has attracted a unique mix of commercial and non-commercial exhibitors. Commercial enterprises unveil their latest innovations at the show, while fire and rescue service professionals show the latest equipment and systems in action on the outdoor demonstration ground.

In 2015 INTERSCHUTZ is once again set to become the destination of choice for all those who want to see the latest products, make new business contacts and share information and expertise with fellow professionals. So make a date now – and get ready for the future.



INTERSCHUTZ – as multi-faceted as the challenges you face.

Fire Prevention. Disaster Relief. Rescue. Safety and Security.

Complex challenges demand very specific solutions. This realization has decisively influenced developments in these sectors in recent years. This is reflected in the display concept developed for INTERSCHUTZ, which is expected to attract some 1,350 exhibitors in 2015. Somewhere within the four main sections of the show – Fire prevention, Disaster relief, Rescue, Safety and security – you'll find the right place for your company. And the right customers for your products and services.

The range of exhibits at INTERSCHUTZ 2015:

- Vehicles and vehicle equipment
- Fire extinguishing technology and agents
- Equipment for technical support and disaster relief
- Rescue, emergency, first-aid and medical equipment
- Personal protective equipment
- Measuring and detection apparatus
- Security systems, control station and signaling technology, control and surveillance equipment, mechanical security systems, individual devices for electronic security systems
- Information and organization
- Equipment for fire stations and workshops
- Structural engineering, technical fire and building protection
- Associations, organizations, service companies
- Technical literature, model making, fan articles, gifts



First on the scene: the main display categories at INTERSCHUTZ.



Fire Prevention

Seeing red.

In this section of the show exhibitors from Germany and abroad will be presenting equipment and solutions for preventing and tackling fires – from built-in fire protection systems to airfield fire tenders. Because it reaches such a wide international audience, INTERSCHUTZ is the ideal presentation platform for your technical innovations and world premieres. Numerous forums on fire protection provide ample opportunities to recruit future customers – suitably impressed by your expertise. Or show visitors what you can do by putting your latest products and systems through their paces on the outdoor demonstration ground.

Featured topic areas

- Vehicles and vehicle equipment
- Fire extinguishing technology and agents
- Equipment for fire stations and workshops
- Structural engineering, technical fire and building protection
- Associations, organizations, service companies

■ For more information go to:

www.interschutz.de/en/fire-prevention

Disaster Relief

Planning for the worst.

From earthquakes to extreme weather events – disaster relief professionals are confronted with many different emergencies scenarios across the world, and they face many different technical and logistical challenges. As an exhibitor in the display category “Disaster relief” you can offer them the solutions they need – whether heavy-duty hardware for purifying drinking water or software for managing on-the-scene operations. As well as exhibiting your products and systems you can also contribute to the forum and seminar program, providing expert answers to the questions asked by investors and decision-makers from all over the world.

Featured topic areas

- Vehicles and vehicle equipment
- Equipment for technical support and disaster relief
- Associations, organizations, service companies

■ For more information go to:

www.interschutz.de/en/disaster-relief

Rescue

Where every second counts.

How can we improve first aid delivery at the scene of an accident? How can response times be cut? And how can we train rescue service personnel to an even higher level? In the “Rescue” section of the show your products and services will supply answers to many of the questions that concern us all – professionals and the public alike. Here, vehicle manufacturers will meet emergency service professionals, makers of medical equipment will meet paramedics – and you’ll meet potential new customers. It’s worth noting that no fewer than 32,600 visitors at INTERSCHUTZ 2010 were specifically interested in rescue services.

Featured topic areas

- Vehicles and vehicle equipment
- Rescue, emergency, first-aid and medical equipment
- Associations, organizations, service companies

■ For more information go to:

www.interschutz.de/en/rescue

Safety and Security

Better safe than sorry.

As our infrastructure becomes progressively more complex, so there is a greater need to protect our society’s supply lifelines. The organizers of INTERSCHUTZ 2015 will be addressing this need under the heading “Safety and security”, with special coverage of the theme “Critical infrastructure”.

Featured topic areas

- Personal protective equipment
- Measuring and detection apparatus
- Security systems, control station and signaling technology, control and surveillance equipment, mechanical security systems, individual devices for electronic security systems
- Information and organization
- Associations, organizations, service companies

■ For more information go to:

www.interschutz.de/en/safety-and-security

CRISE Identifying risks. Exploiting opportunities.
Lectures at INTERSCHUTZ under the collective title “CRISE” provide a forum for security experts from government, business and industry to discuss new concepts for safeguarding critical infrastructures. criise.de/en

Always ready to go: our exhibitor service team.

Admission-tickets for visitors

Invite your business friends and customers to INTERSCHUTZ 2015 – with your personal allocation of admission tickets.

Press services

Whether it's organizing press conferences or generating publicity for the show, we do everything possible to ensure that news of INTERSCHUTZ spreads like wildfire.

Stand assembly and technical services

We have years of experience when it comes to helping you plan and organize your stand presentation.

Supporting advertising and communication

Targeted advertising and PR raises awareness and alerts potential visitors – who could also be your next customers.

Exhibitor and product search facility

To help our visitors – and your customers – find what they are looking for, we offer a comprehensive overview of exhibitors and products.

Match & Meet

Don't lose time – gain new customers instead! With our online matchmaking and contact facility "Match & Meet" you can establish contact with possible business partners in the run-up to INTERSCHUTZ and arrange to meet at the show. This helps you plan your presentation more efficiently and get down to business more quickly – and when you are in the business of dealing with emergencies, then you know very well that every second counts.

Information about prices and presentation options can be found on our website at www.interschutz.de/en/participation. You can also register as an exhibitor now via the Deutsche Messe Online Business Service (OBS): www.obs.messe.de/en

Numbers that really add up: how you benefit as an exhibitor.

The world's leading trade fair of its kind
123,000 visitors

26,000 visitors from outside Germany

97% classed as trade visitors

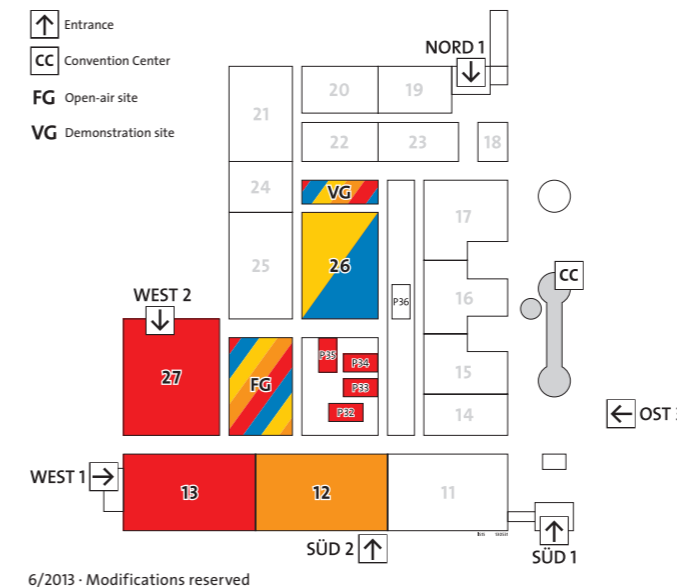
92% would recommend INTERSCHUTZ to others

Broad international appeal
Visitors from **56 nations**
Exhibitors from **46 nations**

51% of the commercial exhibitors come from outside Germany



Site plan for INTERSCHUTZ 2015



Fire Prevention

Hall 13

- Fire extinguishing technology and agents
- Structural engineering, technical fire and building protection
- Equipment for fire stations and workshops

Hall 27

- Vehicles and vehicle equipment
- Technical literature, model making, fan articles, gifts

Open-air site (FG), Pavilions P32–P35

- Vehicles and vehicle equipment
- Fire extinguishing technology and agents

Safety and Security

Hall 12

- Personal protective equipment
- Measuring and detection apparatus
- Security systems, control station and signaling technology, control and surveillance equipment, mechanical security systems, individual devices for electronic security systems
- Information and organization

Open-air site (FG)

- Personal protective equipment

Associations, organizations, service companies

Halls 12, 13, 26, 27, Open-air site (FG), Pavilions P32–P35

Disaster Relief

Hall 26, Open-air site (FG)

- Vehicles and vehicle equipment
- Equipment for technical support and disaster relief

Rescue

Hall 26, Open-air site (FG)

- Vehicles and vehicle equipment
- Rescue, emergency, first-aid and medical equipment



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