

# IGLU ŠPORT D.O.O.



## **IGLU ŠPORT D.O.O.**

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Prodajni program kompanije IGLU ŠPORT d.o.o. obuhvata, pored ostalog, i zaštitnu opremu za visinske radove i opremu za spasavanje (PPE – lična zaštitna oprema), što je stavlja na izuzetno konkurentno mesto među izlagačima ove vrste proizvoda na sajmu 112 EXPO.

U oblasti "outdoor" opreme (opreme za planinarenje, alpinizam, sportsko penjanje, opreme za kampovanje, ali i za sve ljubitelje prirode), IGLU ŠPORT d.o.o. se može smatrati referentnim preduzećem u Srbiji. Uz sestrinske firme u Sloveniji i Hrvatskoj, IGLU ŠPORT je i jedan od regionalnih lidera u ovoj oblasti.

Preduzeće uvozi, distribuira i prodaje proizvode najboljih svetskih robnih marki u ovoj branši. Pored široke ponude kvalitetnih proizvoda – muške i ženske odeće i obuće, kapa, rukavica, čarapa, penjačke opreme, snežne i ledne tehnike, skijaške i turno opreme, ranaca i torbi, vreća za spavanje i bivak vreća, podloga i mreža, šatora, kamp opreme, pribora za kuvanje, lampi, instrumenata, naočara, sredstava za održavanje itd. - akcenat se stavlja na stručno savetovanje kupaca pri izboru artikala. Kompanijsko je pravilo da se kupcu pomogne da izabere onaj artikal koji će najviše odgovarati njegovim aktivnostima, jer je to jedini put do zadovoljnog kupca.

### **SMANJITE GUBITKE**

Najnoviji segmen poslovanja firme IGLU ŠPORT d.o.o. je EAS - elektronska zaštita proizvoda u maloprodajnim objektima. Kao distributer Švajcarske kompanije TAGIT prvi put će biti predstavljeni nova 3D EM tehnologija. Pored gore navedene zaštite proizvoda u maloprodajnim objektima, ista kompanija je razvila system zaštite dokumenata u papirnoj formi.

The sales product range of the IGLU ŠPORT Ltd. company includes, among others, also the protection equipment for high works and rescue equipment (PPE – Personal Protection Equipment) which positions it to a very competitive position among the exhibitors of this type of products at the 112 EXPO event.

Within the outdoor equipment (for mountaineering, alpinism, sport climbing, camping, but also the one for all nature fans), the IGLU ŠPORT Ltd. may be considered a reference company in Serbia. Along with the sister companies in Slovenia and Croatia, IGLU ŠPORT is one of the regional leaders in this branch.

The company imports, distributes and sells products of the best global brands in this branch. In addition to the plentiful offer of high quality products – men's and women's garments and footwear, caps, gloves, socks, climbing equipment, snow and ice devices, ski and turner equipment, backpacks and bags, sleeping and camping bags, bases and nets, tents, camping equipment, cooking accessories, lamps, instruments, glasses, maintenance tools, etc. – the focus is on professional consulting to the customers during their product selection. It is the company's rule that the customer should be assisted to select the product that mostly meets his activities, since this is the only way to the satisfied customer.

### **REDUCE YOUR LOSSES**

The latest business section of the IGLU ŠPORT Ltd. company is EAS – Electronic Article Surveillance in retail shops. As a distributor of TAGIT Swiss company, the new 3D EM technology will be featured for the first time. In

addition to the above mentioned article surveillance in the retail shops, the same company developed also paper document protection system.